Where in Namibia

Digital Marketing

COMPANY PORTFOLIO

Your next promotion starts here.

We help businesses and individuals share their products, services and promotions across Namibia through email advertising, social media and digital publications.

10 years
Serving Namibian businesses

10
Distribution channels

40,000+
Verified email subscribers

70,000+
Social media views

20+ years of digital programming expertise

OUR COMPANY

A decade of local focus.

Local knowledge, technical experience and personal service.

Where in Namibia Digital Marketing specialises in distributing advertising campaigns, newsletters and business promotions to corporate and private audiences across Namibia. We help businesses and individuals share products, services and promotions with an established local audience.

01

Specialist email advertising

Our custom-built distribution system supports a subscriber database that is consistently updated with new interested parties and audited to remove inactive recipients.

02

Experience behind every campaign

Owner-managed operations draw on more than 20 years of digital programming and development expertise, with hands-on attention to each client’s material and schedule.

03

A personal approach to distribution

We coordinate your material and campaign dates with attention to brand presentation. Different artwork can be used for each campaign to keep your promotions fresh.

> **“Driven by HUMAN diligence, not AI algorithms”**

WHAT WE DO

One campaign. Wider exposure.

A coordinated approach to distributing your message across multiple platforms.

01

Email campaign distribution

Distribute advertisements and newsletters with clickable links to your website, email, catalogue, booking page or approved contact channels.

02

Social media amplification

All advertisement campaigns include social media postings across all our social media platforms.

03

Weekly interactive flipbook

Your advertisement appears in our weekly interactive flipbook, shared across all 10 distribution channels, plus TikTok and YouTube. Readers can browse promotions, follow links and share the edition.

ADDITIONAL SERVICES

Artwork design and editing are available at an additional fee. Paid social media boosts can be arranged around your audience goals and budget, and are quoted separately.

AUDIENCE & DISTRIBUTION

National reach. Practical value.

Connect with corporate decision-makers, professionals and private consumers.

40,000+

Verified email subscribers • Countrywide Namibian coverage

Your distribution network

EMAIL	Core campaign distribution
WHATSAPP	Business group and channel
FACEBOOK	Profile, page and group
SOCIAL PLATFORMS	Instagram, Pinterest and LinkedIn
DIGITAL PUBLICATION	Weekly interactive flipbook shared across 12 channels (TikTok and YouTube included)

Why email works for your business

Strong return potential. In Litmus's 2025 survey, 35% reported a 10:1–36:1 return. Expressed in N$, this ratio represents N$10–N$36 returned per N$1 spent. [1]

Direct audience access. Email reaches subscribers through their inboxes without depending on a social feed to display the message. [2]

Ongoing customer contact. Relevant, regular messages help maintain relationships between purchases and encourage repeat business. [2]

International research describes the channel's potential; it is not a forecast or guarantee of campaign results.

[1] Litmus: The ROI of Email Marketing (2025) • [2] Mailchimp: Email Marketing

SELECTED CLIENT PORTFOLIO

Long-term relationships.

A selection of clients from across Namibia’s business community.



All trademarks and client logos belong to their respective owners.

WAYS TO WORK WITH US

Flexible campaign options.

Choose individual campaigns, discounted packages or a tailored monthly partnership.

Discounted advertising packages

CAMPAIGNS	PER CAMPAIGN	PACKAGE TOTAL
13 ads – less 10% (e.g. weekly for 3 months)	N$449	**N$5,837**
26 ads – less 15% (e.g. weekly for 6 months)	N$426	**N$11,076**
52 ads – less 20% (e.g. weekly for 12 months)	N$400	**N$20,800**

Instalments are allowed.

Individual campaigns are also available from N$499.

+

Custom monthly partnerships

Agree a monthly campaign schedule and budget aligned with your promotional calendar. Contact us for a tailored written proposal.

Rates cover distribution of client-supplied artwork. Prices and offers are subject to confirmation. Request the latest rates, terms and conditions before booking.

SPECIAL OFFERS

Four campaigns. N$1,850.

Email advertising, social media postings and weekly interactive flipbook exposure.



SPECIAL OFFERS

Express deal. N$799.

Two express advertisement campaigns — see the offer details below.



START YOUR NEXT PROMOTION

A clear path to your audience.

Plan your message. Prepare your artwork. Let us handle distribution.

01

Discuss your campaign

Share your promotion, preferred dates, contact links and campaign requirements.

02

Supply your artwork

Send PNG, JPG or PDF files at 300 dpi, with a minimum width of 1,000 pixels. A4 or square artwork is welcome; square is well suited for social media.

03

Confirm your schedule

Supply artwork, changes and payment at least two working days before confirmed distribution, subject to the agreed package and booking terms.

Let’s put your business in view.

info@whereinnamibia.com

+264 81 687 8888

www.whereinnamibia.com

Email campaigns

Subscribe to mailing list

WhatsApp Channel

Facebook Group

Facebook Page

Instagram

Pinterest

LinkedIn

TikTok

YouTube