



Your next promotion starts here.

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Email campaigns



Subscribe to mailing list



WhatsApp Channel



Facebook Group



Facebook Page



Instagram



Pinterest



LinkedIn



TikTok



YouTube

Why us & why email advertising

Everything you need to know:

For 10 years we have been Namibia's leading digital marketing agency. We specialize in high-impact email advertising, powered by our proprietary database and high-speed server infrastructure.



Why email advertising:

- Landmark industry data shows it is **40x more effective** at driving conversions than printed media or social networks. Widely cited studies found email advertising outperforms Facebook and X (Twitter) **combined**, by 4,000% when **acquiring new customers**.
- Email advertising delivers an unmatched **ROI (Return On Investment) of N\$36 for every N\$1 spent**, consistently outperforming paid search and social media ads.
- Unlike public social feeds, email is a personal, one-on-one channel. It allows your brand to build genuine trust and secure lasting business relationships.
- Email bypasses shifting social media algorithms, landing directly in the inbox to guarantee uninterrupted brand visibility without the risk of feed-filtering.
- Social media posts vanish in minutes due to crowded feeds and endless posts. Email gives your audience a permanent, searchable reference point that keeps your brand top-of-mind.

Why Us:

- Owner-managed with 20+ years of digital programming and development expertise, guaranteeing maximum operational efficiency and campaign performance.
- Reach a premier network of **40,000+ verified Namibian subscribers**. Our diverse nationwide database spans corporate executives, professionals, and private consumers, alongside a select group of international stakeholders invested in local business, property, and travel.
- To ensure sustained, high-level engagement, our list is continuously audited and updated. In strict compliance with data privacy regulations, we prioritize subscriber security by **capturing only email addresses**. We do not ask or save any other personal data.
- Distribute pre-approved, premium content designed to cut through digital noise and command audience attention.
- Reject generic AI automation in favour of hands-on personal diligence, bespoke strategy, and absolute attention to detail for every client. Human-driven excellence!
- Adhere to high ethical email marketing standards, strictly aligning our practices with global benchmarks such as the EU ePrivacy Directive and international data protection principles.
- We serve both sides of the market: providing elite distribution for advertisers and high-value content for our subscribers.
- Uninterrupted brand visibility. Our responsive, mobile-optimized emails use advanced data embedding for the images to load instantly and never disappear when an internet connection is poor or unavailable.
- For maximum audience engagement, our clients running multiple campaigns are welcome to refresh or change their artwork and content for each broadcast. **No repetitive content required.**
- **FREE bonus exposure:** Every advertisement campaign is automatically amplified across all our social media channels (**50,000+ monthly views**) and our weekly flipbook publications for free. We handle this distribution manually to protect the integrity of our clients' brands, using personal diligence instead of automated AI algorithms to ensure the message reaches high-value, relevant audiences.
- We facilitate targeted **social media boosts** built entirely around our client's budget and specific audience goals. Charged separately.



Email campaigns



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A selection of long-term clients



Top 50 of our 500+ long-term clients



Special offer



**SPECIAL
OFFER**

ONLY N\$ 1,850

[contact us for more special offers]

4 x Digital Marketing Campaigns include :

- ▶ 4 x Bulk Email Campaigns (40'000+ subscribers)
- ▶ 4 x Social Media Postings (50'000+ followers/views)
- ▶ 4 x Weekly Interactive Flipbook Publications

National coverage via multiple media:



- Email • WhatsApp Group • WhatsApp Channel
- Facebook Profile + Page + Group • Instagram
- Pinterest • LinkedIn
- Weekly Interactive Flipbook across ALL channels

Driven by HUMAN diligence, not AI algorithms daring to be authentic

THE POWER OF EMAIL ADVERTISING:

- » Direct reach: Straight to inboxes, beyond social feed algorithms and the 'noise'.
- » One-click action: Turns interest into website visits, direct calls or emails.
- » Stay top of mind: Build familiarity with regular exposure.
- » Easy sharing: Click forward, choose contacts. click send.
- » Cost-effective reach: One campaign. Many subscribers.
- » Builds loyalty: Stay connected. Encourages repeat business with trusted suppliers and customers.



**The email advertising specialists
for the past 10 years!**



081 687 8888 | info@whereinnamibia.com | www.whereinnamibia.com



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Limited-time flash deal





2 x Express Advertisement Campaigns – include:

- 2 x Bulk Email Campaigns (40,000+ Namibian Subscribers)
- 2 x Facebook Postings (Profile, Page, Group - 30,000 views/followers)
- 2 x Weekly INTERACTIVE Flipbook Publications (Audience of 70,000+)

~> 2 x Different artwork/content allowed

2 x Regular Advertisement Campaigns
=> N\$ 998.00 - include:

- 2 x bulk email campaigns
- 2 x postings on WhatsApp Business Group
- 2 x postings on WhatsApp Channel
- 2 x postings on Facebook Profile
- 2 x postings on Facebook Page
- 2 x postings on Facebook Group
- 2 x postings on Instagram Profile
- 2 x postings on Pinterest Profile
- 2 x postings on LinkedIn Profile
- 2 x weekly Interactive Flipbook publications



+264 81 687 8888
info@whereinnamibia.com
www.whereinnamibia.com



Where in Namibia

Digital Marketing



Normal rates, terms & conditions

*"Driven by **HUMAN** diligence, not AI algorithms" daring to be authentic*

SERVICES:

- ⇒ **Core competency:** → Email advertising: 40,000+ verified bulk email subscribers / recipients countrywide in Namibia.
Corporate & Private: ranging from Graduates, Housewives, Office Clerks to CEO's.
Same day delivery directly to their inbox.
Our subscriber database is updated continuously with new, hand-picked interested parties.
(± 3% international subscribers with interests in Namibia – business / property / travel / accommodation / holiday)
Bookings / placements / campaigns may be kept as 'credits' for future use as and when needed.
- ⇒ **Value-added services (free of charge):** → Social media postings: 50,000+ monthly views/followers - on all our platforms:
• WhatsApp Business (group + channel) • Facebook (profile, page & group) • Instagram • Pinterest • LinkedIn
(next working day after bulk email campaign)
→ Weekly flipbook publications that include all advertisements / newsletters with interactive links to clients' website / email / social media / contact number.
- ⇒ **Social media boosts:** available according to client's preferences and budget allowance, charged separately.



Owner development, management and continuous maintenance of our custom built database & system guarantees supreme service to you, as client.
20+ years digital & programming expertise & experience guarantees efficiency & effectiveness. Therefore we have also ensured that our advertisement campaigns have a 100% anti-spam rating.
We add all the desired direct one-click links to your email address, website, social media, etc for effortless communication from potential customers.
Our campaigns are 100% compatible & responsive on ALL devices (Smart Phones / Tablets / Laptops / Desktops, etc) and are available for viewing online and/or offline by the recipients.
We do not rely on AI to do the work, we strongly believe in hands-on, personal diligence, paying special attention to every client and their specific needs.

- ☒ We strongly advise **AGAINST** repeating the same advertisement / newsletter / artwork / content more than once a week (7-day cycle).
- ☒ Two (2) and more advertisement campaigns may be different artwork / material / content each time.
- ☒ Video links welcome alongside static images. To respect user preferences regarding auto-play, ads will lead with a static image, using the video link as a secondary, click-to-watch option.

RATES:

Email advertising – Normal Rates – social media postings included free of charge (payable in full prior to first campaign):

▶ 1 x Advertisement campaign:	Pre-designed , ± A4 / square	@	N\$ 499.00	⇒	once off
▶ 2 x Advertisement campaigns:	Pre-designed , ± A4 / square	@	N\$ 494.00	per ad campaign x 2	⇒ N\$ 988.00 in total
▶ 3 x Advertisement campaigns:	Pre-designed , ± A4 / square	@	N\$ 481.00	per ad campaign x 3	⇒ N\$ 1,467.00 in total

• **Custom Packages available - tailored according to the client's requirements**

Email advertising - Special Packages with instalments allowed – social media postings included free of charge (first instalment payable prior to first campaign):

▶ 13 (weekly for 3 months)	Advertisement campaigns: -10% discount	@	N\$ 449.00 per ad campaign	=	N\$ 5,837.00 (N\$ 2,918.50 x 2 instalments payable within 30 days)
▶ 26 (weekly for 6 months)	Advertisement campaigns: -15% discount	@	N\$ 426.00 per ad campaign	=	N\$ 11,076.00 (N\$ 3,692.00 x 3 instalments payable within 60 days)
▶ 52 (weekly for 12 months)	Advertisement campaigns: -20% discount	@	N\$ 400.00 per ad campaign	=	N\$ 20,800.00 (N\$ 5,200.00 x 4 instalments payable within 90 days)

▶ Artwork Design Fees:	- Basic	(maximum of 3 images/photo's & max of 150 text characters)	@	N\$ 395.00	extra per poster / template
	- Detailed	(4 or more images/photo's & 151 or more text characters)	@	N\$ 595.00	extra per poster / template

TERMS & CONDITIONS Section A:

- ▶ Rates are only valid for pre-designed artwork / material supplied by the client. Artwork design & editing are separate charges. Rates are **excluding VAT** (0% VAT Vendor).
- ▶ Pre-designed material may be sent to us by the client in **JPG / PNG / PDF format**. Minimum resolution: 300dpi, Width: 1000 pixels. ± A4 or square is better for social media.
- ▶ **Material must reach us at least two working days before confirmed distribution date(s).** If material is not supplied in time or in the required format, we reserve the right to re-schedule the campaign(s) and use the slot(s) for the next client(s).
- ▶ Notice of schedule changes and / or advertisement material changes should be given at least **two working days** before confirmed distribution date(s).
- ▶ **Payment must reach us in full at least two working days in advance** to confirm distribution(s); otherwise, it will be put on hold until payment has been received. If payment is not made in time, we reserve the right to re-schedule the campaign(s) and use the slot(s) for the next client(s). Please use the **ACCOUNT and / or INVOICE NUMBER** as beneficiary reference when doing EFT payments / direct banking deposits.

BANKING DETAILS: A. Hammond, FNB Namibia, Swakopmund Branch (280-472), Account Number: 642 830 21308, Swift/IBAN/Routing: FIRNNANX

Kindly email the proof of payment to: info@whereinnamibia.com

TERMS & CONDITIONS Section B: - Where in Namibia Digital Marketing ...

- ▶ ... offers the service of distributing advertisements / newsletters / notifications / content on behalf of our clients via bulk email service and is not liable for any mail delivery failure. Herein after all advertisements / newsletters / notifications / content will be referred to as "advertisements / advertising."
- ▶ ... will use the material provided by the client and is not responsible or liable for any incorrect information and does not accept any responsibility for misrepresentation, spelling or grammar errors. It is the client's responsibility to ensure that he / she has the necessary copyright and authorization to use the material for advertising purposes through our services and indemnifies Where in Namibia against whatever actions resulting in this regard.
- ▶ ... reserves the right to pre-book and / or re-schedule advertisements and will only send a certain number of email advertisements per day in accordance with ethical email advertising standards, as to respect all parties involved: Clients, Subscribers, and Where in Namibia Digital Marketing.
- ▶ ... sends the email advertisements out to our complete mailing list, consisting of corporate and private subscribers across all the regions of Namibia. Due to privacy laws, **we do not collect any personal information** other than the email address of our subscribers.
- ▶ ... sends advertisement campaigns to **personalized domains** (example: ...@whereinnamibia.com) every weekday as per dates confirmed. Advertisement campaigns to all generic addresses (...@gmail.com, ...@iway.na, etc) are sent once a week in flipbook format. The reason for this, is because the servers of the generic addresses do not have the capacity to receive large volumes of emails per day and/or week.
- ▶ ... does not distribute material that may be offensive, abusive, sexual, political, religious or of any malicious nature, including investment programs that are not approved / authorized by the Bank of Namibia (e.g. Pyramid Schemes, Multi-Level Marketing, Ponzi Schemes, etc).
- ▶ ... reserves the right to withhold or cancel any advertisement campaign.
- ▶ ... rates are subject to change without notice.
- ▶ ... **DOES NOT MAKE PROVISION FOR REFUNDS.**

Artwork guidelines

Guideline for Artwork



Format: PNG / JPG / PDF



Quality: minimum of 300 dpi (dots per inch)



A4 or Square is always good for social media purposes



Contact for all enquiries:

info@whereinnamibia.com | +264 81 687 8888 |
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