

BETTER HEALTH & PRODUCTIVITY STARTS HERE



GENESIS™

HIGH ENERGY MULTIGRAIN NUTRIENT DENSE FOOD FOR THE FAMILY



HIGH IN

- ✓ Energy
- ✓ Protein
- ✓ Fibre
- ✓ 12 Vitamins
- ✓ Antioxidants
- ✓ Omega 3 fatty acids
- ✓ 5 Electrolytes

2x wow factors
SELPLEX® & BIO-MOS®



GENESIS®
NUTRITIONAL PRODUCTS

BETTER HEALTH & PRODUCTIVITY STARTS HERE



A NEW AND INNOVATIVE SOLUTION OF PROVIDING A HIGH ENERGY BALANCED MEAL IN A SUPER CONVENIENT WAY



WHAT IS GENESIS®

GENESIS® is a range of Functional Food and drink products that are scientifically formulated for people who live a busy, stressful, rushed lifestyle and wanting a convenient healthy snack or meal on the go. All GENESIS® products are formulated with a unique patented and clinically tested functional ingredients called Sel-Plex® and Bio-Mos®. GENESIS® has the exclusive rights to these products.



PRODUCT HIGHLIGHTS

- ✓ High in protein
- ✓ High in energy
- ✓ Complete balanced, nutrient dense meal
- ✓ Contains 55 essential nutrients
- ✓ 100% NRV (nutrient reference value) of 12 vitamins
- ✓ Convenient and versatile food to be had as a meal/shake/smoothie
- ✓ Can be mixed with water or milk
- ✓ Aids digestion and absorption of important nutrients
- ✓ Free of most common occurring allergens such as gluten, wheat and lactose
- ✓ Low GI meal for sustained energy
- ✓ Contains 5 key electrolytes to prevent cramps, fuel muscles and supports the body
- ✓ Contains 19 Amino acids
- ✓ Can be had as a meal or a snack
- ✓ High in omega 3 fatty acids

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OUR EXPERIENCE SHOWS

- ✓ Providing proper nutrition improves concentration, reduces absenteeism and improves overall academic and work performance
- ✓ Living in a fast paced life, our bodies need support
- ✓ Studies show people who do not eat before work/school or who do not eat during school/work lack concentration
- ✓ Proper nutrition can fight the effects of a stressed and rushed lifestyle
- ✓ Proper nutrition supports bodies and minds that are being challenged
- ✓ Proper nutrition supports the overall immune system
- ✓ Proper nutrition supports overall health and well being
- ✓ Proper nutrition reduces absenteeism

THE GOOD NEWS – WE HAVE A SOLUTION!

- ✓ These challenges can be solved, scientific approach removes the guess work
- ✓ We have first hand experience as to what works – cost effective food solutions do exist!
- ✓ Genesis High energy multi grain meal has been scientifically designed with the busy individual in mind
- ✓ It is nutritionally balanced, high energy, Low GI meal fortified with all 12 vitamins and 5 minerals.
- ✓ It is very high in all B vitamins namely B1, B2, B3, B5, B6, B9 and B12 – B vitamins support the mind and the bodies metabolism
- ✓ It is designed to keep you fuller for longer
- ✓ It is high in omega 3 fatty acids to support the mind and your immune system
- ✓ See further product highlights on the previous page
- ✓ We are able to supply your nutritional needs in a super convenient way

OUR WOW FACTORS – SEL-PLEX® & BIO-MOS®

WHAT IS SEL-PLEX®

- ✓ Natural, safe source of Organic Selenium that is better absorbed by the body and has no toxic effects
- ✓ Only organic selenium that is approved by the EU and the FDA and supported by key leaders in science
- ✓ Clinically researched and trialed – 109 scientific studies

WHAT IS BIO-MOS®

A highly effective prebiotic supported by numerous clinical trials & researched by scientists

BENEFITS OF SEL-PLEX® AND BIOMOSS®

- ✓ Powerful immune supporter
- ✓ Contains antioxidants
- ✓ Protects from disease
- ✓ Improves gut flora
- ✓ Improves nutrient uptake

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GENESIS[®]
NUTRITIONAL PRODUCTS



GENESIS[™]

HIGH ENERGY
MULTIGRAIN NUTRIENT DENSE FOOD
FOR LEARNERS



HIGH IN

- ✓ Energy
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2x wow factors
SELPLEX[®] & BIO-MOS[®]

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A NEW AND INNOVATIVE SOLUTION OF PROVIDING A HIGH ENERGY BALANCED MEAL IN A SUPER CONVENIENT WAY



WHAT IS GENESIS®

GENESIS® is a range of Functional Food and drink products that are scientifically formulated specifically with the learner in mind to meet their specific nutritional requirements. All GENESIS® products are formulated with a unique patented and clinically tested functional ingredients called Sel-Plex® and Bio-Mos®. GENESIS® has the exclusive rights to these products.



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- ✓ High in omega 3 fatty acids

OUR EXPERIENCE SHOWS

- ✓ Providing proper nutrition for school going learners improves concentration, reduces absenteeism and improves overall academic performance
- ✓ Studies show learners who receive a good breakfast or who are fed at school perform better academically
- ✓ Studies show learners who do not eat before school or who do not eat during school lack concentration and attendance of these learners drop
- ✓ Studies show that if school going learners are not fed correctly, that their mental development can be affected
- ✓ Proper nutrition supports growing bodies and minds
- ✓ Proper nutrition supports the learner immune system
- ✓ Poor or incorrect nutrition leads to lapses in mental concentration during the day and the learner can fall behind academically

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- ✓ It is high in omega 3 fatty acids to support the growing minds of a learner
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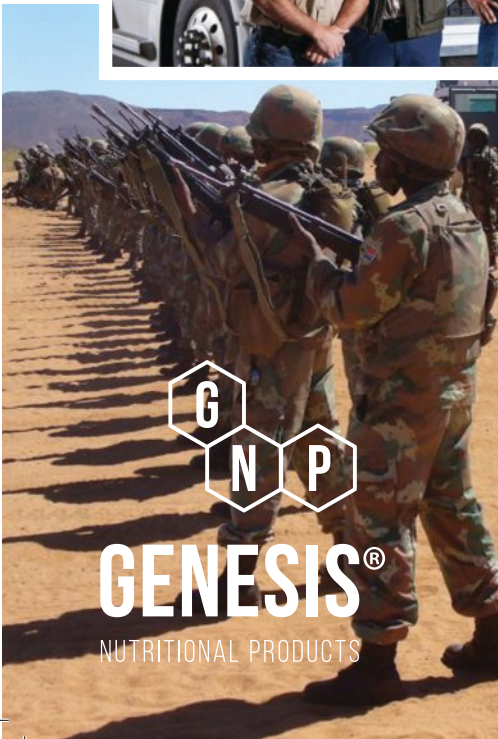
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GENESIS™

HIGH ENERGY

MULTIGRAIN NUTRIENT DENSE FOOD FOR FIRE FIGHTERS,
DEFENCE FORCE, POLICE AND TRANSPORTERS



HIGH IN

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BETTER HEALTH & PRODUCTIVITY STARTS HERE

GNP
GENESIS®
NUTRITIONAL PRODUCTS



A NEW AND INNOVATIVE SOLUTION OF PROVIDING A HIGH ENERGY BALANCED MEAL IN A SUPER CONVENIENT WAY



WHAT IS GENESIS®

GENESIS® is a range of Functional Food and drink products that are scientifically formulated specifically for people working in extreme conditions and whom therefore have above average nutritional requirements. All GENESIS® products are formulated with a unique patented and clinically tested functional ingredients called Sel-Plex® and Bio-Mos®. GENESIS® has the exclusive rights to these products.



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BETTER HEALTH & PRODUCTIVITY STARTS HERE

OUR EXPERIENCE SHOWS

- ✓ Providing proper nutrition to a large work force who spend hours underground, on the roads on the fields or in challenging environments or on long work shifts, is an enormous challenge
- ✓ When people do not have the right nutrition in the right amounts and at the right time, work effectiveness can reduce significantly
- ✓ Nutrition affects overall health and not just energy and vitality whilst at work
- ✓ Poor nutrition can lead to weakened immune system and open up opportunities for infection
- ✓ Poor or incorrect nutrition leads to lapses in mental concentration, this is directly linked to increase accidents at work
- ✓ Proper nutrition reduces absenteeism

THE GOOD NEWS – WE HAVE A SOLUTION!

- ✓ These challenges can be solved, scientific approach removes the guess work
- ✓ First hand experience as to what works – food solutions do exist!
- ✓ GENESIS® innovative packaging solves this problem! We are able to supply your workers an high energy balanced meal in a super convenient way
- ✓ GENESIS® high energy multigrain meal has been scientifically designed with workers working under extreme conditions and long shifts
- ✓ We are able to supply your nutritional needs in a super convenient way

OUR WOW FACTORS – SEL-PLEX® & BIO-MOS®

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A highly effective probiotic supported by numerous clinical trials & researched by scientists

BENEFITS OF SEL-PLEX® AND BIOMOSS®

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GENESIS[®]
NUTRITIONAL PRODUCTS



GENESIS[™]

HIGH ENERGY

MULTIGRAIN NUTRIENT DENSE FOOD FOR FARMERS AND MINERS

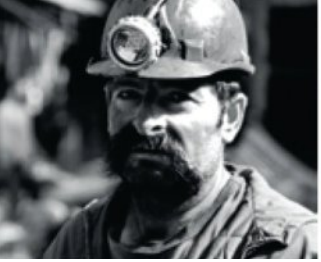


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